First impressions Zekur.nl:

At the start when surfing to the website you first go to freelancer's page to calculate the premium but you have to go to the navbar to go to the health insurance page. Little annoying that the freelance is right into your face and you don't need that.

Step 1: Choosing Health Insurance

- **Positives:** Easy to find basic insurances and the steps are really clear on where to go. Information points at every level of insurance. Clear progression to the next step. Final step is easily recognizable with different color.
- **Negatives:** Hard to find the health insurance page from the start when first starting the page.

Step 2: Choosing Your Package

- **Positives:** Clear progress indicator; At the bottom of the page you can easily see what is what if you choose a next step.
- **Negatives:** The progress indicator vanishes after like 3 seconds after choosing each plan. There is no language support for other languages other than the main language Dutch

Step 3: Personal Details

- **Positives:** Detail fields are well proportioned.
- Negatives: Lack of restrictions on input formats (e.g., initials can't be numbers); (Only known after putting in the wrong information) no proper handling of surnames (no automatic capitalization)

Summary:

The website is well structured with the cards being very user-friendly but some small details are missing in the layout. The progress indicator is broken.